

## Caversham Bridge Advertising Rates

### Cost per month

| Advert size |        | 1 Month       |        | 6 consecutive months |        | 12 consecutive months |        |
|-------------|--------|---------------|--------|----------------------|--------|-----------------------|--------|
| Width       | Height | Black & White | Colour | Black & White        | Colour | Black & White         | Colour |
| 3.4cm       | 4 cm   | £7.80         | £8.80  | £5.70                | £6.60  | £4.40                 | £5.50  |
| 3.4cm       | 6 cm   | £11.70        | £13.20 | £8.55                | £9.90  | £6.60                 | £8.25  |
| 7.25cm      | 4 cm   | £15.60        | £17.60 | £11.40               | £13.20 | £8.80                 | £11.00 |
| 7.25cm      | 6 cm   | £23.40        | £26.40 | £17.10               | £19.80 | £13.20                | £16.50 |
| 7.25cm      | 8cm    | £31.20        | £35.20 | £22.80               | £26.40 | £17.60                | £22.00 |
| 7.25cm      | 10cm   | £39.00        | £44.00 | £28.50               | £33.00 | £22.00                | £27.50 |
| 7.25cm      | 12cm   | £46.20        | £52.80 | £34.20               | £39.60 | £26.40                | £33.00 |
| 11.1cm      | 6 cm   | £35.10        | £39.60 | £25.65               | £29.70 | £19.80                | £24.75 |
| 11.1cm      | 8cm    | £46.80        | £52.80 | £34.20               | £39.60 | £26.40                | £33.00 |
| 11.1cm      | 10cm   | £58.50        | £66.00 | £42.75               | £49.50 | £33.00                | £41.25 |
| 11.1cm      | 12cm   | £70.20        | £79.20 | £51.30               | £59.40 | £39.60                | £49.50 |

We do not normally have space for larger advertisements. For guidance, a standard credit card is 8.5cm by 5.5cm – an advert of a similar size would be 6.8cm by 6cm in the table above.

The Caversham Bridge is run by local volunteers for our community, which helps keep our costs down. Our advertising rates have remained unchanged since 2007.

If you have any queries, please email [advertising@cavershambridge.org](mailto:advertising@cavershambridge.org) or leave a message with your phone number on 0118 3282754 and we will call you back.

It is our normal practice to invoice in advance once the first advert has been published. Because of the way the paper is produced, we need at least a month's notice of changes to advertisements. The deadline for adverts is the first of the preceding month eg 1 September for the October edition.