

Caversham Bridge Advertising Rates

Cost per month

Advert size		1 Month		6 consecutive months		12 consecutive months	
Width	Height	Black & White	Colour	Black & White	Colour	Black & White	Colour
3.4cm	4 cm	£8.25	£9.20	£6.00	£6.90	£4.65	£5.75
3.4cm	6 cm	£12.35	£13.80	£9.00	£10.30	£7.00	£8.65
7.25cm	4 cm	£16.40	£18.40	£12.00	£13.90	£9.25	£11.50
7.25cm	6 cm	£24.60	£27.70	£18.00	£20.80	£13.90	£17.30
7.25cm	8cm	£32.80	£36.90	£24.00	£27.70	£18.50	£23.00
7.25cm	10cm	£41.00	£46.00	£30.00	£34.60	£23.00	£28.80
7.25cm	12cm	£48.50	£55.40	£36.00	£41.50	£27.80	£34.50
11.1cm	6 cm	£37.00	£41.50	£27.00	£31.10	£20.80	£25.90
11.1cm	8cm	£49.20	£55.40	£36.00	£41.50	£27.80	£34.50
11.1cm	10cm	£61.50	£69.00	£45.00	£51.50	£34.50	£43.35
11.1cm	12cm	£74.00	£83.00	£54.00	£62.20	£41.60	£52.00

We do not normally have space for larger advertisements. For guidance, a standard credit card is 8.5cm by 5.5cm – an advert of a similar size would be 7.25cm by 6cm in the table above.

The Caversham Bridge is run by local volunteers for our community, which helps keep our costs down. These revised advertising rates, applicable from 1 January 2026, represent the first increase since 2007.

If you have any queries, please email advertising@cavershambridge.org or contact us through our website at www.cavershambridge.org Unfortunately we do not currently have a phone number.

It is our normal practice to invoice in advance once the first advert has been published, although short-term (1 or 2 month) advertisements will be invoiced in advance. Because of the way the paper is produced, we need at least a month's notice of changes to advertisements. The deadline for adverts is the first of the preceding month eg 1 September for the October edition.

October 2025