## Caversham Bridge Advertising Rates \*Black and White\*

Cost per month



Width (columns)	Height (cm)	1 month	6 consecutive months	12 consecutive months	
		3.90	2.85	2.20	Price in £ per 2 cm x 1 col unit
1	4	£7.80	£5.70	£4.40	
1	6	£11.70	£8.55	£6.60	
2	4	£15.60	£11.40	£8.80	
2	6	£23.40	£17.10	£13.20	
2	8	£31.20	£22.80	£17.60	
2	10	£39.00	£28.50	£22.00	
2	12	£46.20	£34.20	£26.40	
3	6	£35.10	£25.65	£19.80	
3	8	£46.80	£34.20	£26.40	
3	10	£58.50	£42.75	£33.00	

One column = 3.4cm wide

We can occasionally include larger size adverts; for prices please phone  ${\bf Alan\ Wright}$  on  ${\bf 0118\ 947\ 6958}$ 

## Caversham Bridge Advertising Rates \*Colour\*

Cost per month



Width (columns)	Height (cm)	1 month	6 consecutive months	12 consecutive months	
		4.40	3.30	2.7	5 Price in £ per 2 cm x 1 col unit
1	4	£8.80	£6.60	£5.50	
1	6	£13.20	£9.90	£8.25	
2	4	£17.60	£13.20	£11.00	
2	6	£26.40	£19.80	£16.50	
2	8	£35.20	£26.40	£22.00	
2	10	£44.00	£33.00	£27.50	
2	12	£52.80	£39.60	£33.00	
3	6	£39.60	£29.70	£24.75	
3	8	£52.80	£39.60	£33.00	
3	10	£66.00	£49.50	£41.25	

One column = 3.4cm wide

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